



11 April 2010
Pillar Hall
Kensington Roof Gardens
London

CALL FOR ENTRIES

– DEADLINE 8 MARCH 2010

The Awards will once again be presented at the close of show on Sunday 11th April in Olympia's Pillar Hall accompanied with a Champagne Reception and Canapes. Then it's on to the after show party at the devilishly chic Kensington Roof Gardens.

The Roof Gardens is the perfect venue for the party of the year. A piece of genuine fantasia with one and a half acres of themed gardens and unparalleled views of London's spectacular skyline, it's the ultimate choice for the industry's biggest party with dancing, entertainment, great food and the chance for a much needed after show drink!

Advance tickets cost just £50 and include entry to the awards presentation at the Pillar Hall, entrance to the after show party at the Roof Gardens, buffet BBQ dinner and even a complementary coach if you prefer not to walk to the party venue. For those wishing to attend the party only, tickets are available at just £45!

Don't miss the opportunity to attend the networking party of the year – make sure you book today as tickets are limited and are sure to sell out fast! Please call Suzanne on 01273 645122.

CALL FOR ENTRIES – DEADLINE 8 MARCH 2010

Best New Packaging Design

If you have recently redesigned your packaging or launched a brand new product and are proud of the new packaging design then make sure you enter the Best New Packaging Award. Please complete and return the form overleaf, along with your entry by the 8 March 2010. The winner will then be announced at the awards presentation on the 11th April.

If you are exhibiting at Natural & Organic Products Europe and have arranged for your products to be on display in the New Products Showcase, you gain automatic entry into the new products awards. Please see the relevant form in your exhibitor manual. If you haven't booked your stand yet, please call the sales team on +44 (0)1273 645126 for details.

Should you have any queries relating to these awards, please call Suzanne Rowland on 01273 645122. We look forward to receiving your entry and wish you good luck.

Entry return address

Suzanne Rowland,
Natural & Organic Awards 2010
Diversified Business
Communications UK
3rd Floor, Blenheim House
120 Church Street
Brighton, BN1 1UD

Any questions?

Please contact:
Suzanne Rowland
on +44 (0)1273 645122
or email srowland@divcom.co.uk

Thank you for your entry into the
**Natural & Organic
Awards 2010**

THE NATURAL AWARDS

Best New Food Product
Best New Non-Food Product
Best New VMS Product
Best New Natural Beauty Product
Best Independent Retailer
NAHS Retailer of the Year
Best New Packaging Design
Natural Products Outstanding Achievement Award

THE ORGANIC AWARDS

Best New Organic Food Product
Best Organic Retailer
Best Organic Textile Product
Best Organic Facial Skincare Product
Best Organic Baby Product
Best Organic Bodycare Product

ENTRY FORM

Best New Packaging Award

This category is open to both natural and organic products



11 April 2010
Pillar Hall
Kensington Roof Gardens
London

How to enter

Please complete this form in full and return with any relevant support material, to Suzanne Rowland, Diversified Business Communications.

Using a separate sheet of paper, all entrants must submit 600 words (plus) covering how their new packaging meets the judging criteria (detailed below). Please provide details of:

- the date the packaging was released
- budget details (to remain confidential)
- target buying groups
- objective of design
- what packaging innovations or achievements/qualities are you most proud of?
- did your packaging achieve its proposed objective and how?

Judges will also be looking for:

- design aesthetics
- functionality
- innovation
- shelf prominence

Entries must be submitted with an example of the Packaging along with relevant support material such as photographs, advertisements, printed materials, press cuttings, etc.

Closing date

The closing date for entries is 8 March 2010.

Criteria

The packaging must have been released between April 2009 and March 2010.

Application Details

Please complete all sections and print clearly in BLOCK CAPITALS

Contact name

Company details

Type of packaging

 Natural Products Organic Products

Entry return address

Suzanne Rowland,
Natural & Organic Awards 2010
Diversified Business
Communications UK
3rd Floor, Blenheim House
120 Church Street
Brighton, BN1 1UD

Any questions?

Please contact:
Suzanne Rowland
on +44 (0)1273 645122
or email srowland@divcom.co.uk

Thank you for your entry into the
**Natural & Organic
Awards 2010**