



11 April 2010
Pillar Hall
Kensington Roof Gardens
London

CALL FOR ENTRIES

– DEADLINE 8 March 2010

The Awards will once again be presented at the close of show on Sunday 11th April in Olympia's Pillar Hall accompanied with a Champagne Reception and Canapes. Then it's on to the after show party at the devilishly chic Kensington Roof Gardens.

The Roof Gardens is the perfect venue for the party of the year. A piece of genuine fantasia with one and a half acres of themed gardens and unparalleled views of London's spectacular skyline, it's the ultimate choice for the industry's biggest party with dancing, entertainment, great food and the chance for a much needed after show drink!

Advance tickets cost just £50 and include entry to the awards presentation at the Pillar Hall, entrance to the after show party at the Roof Gardens, buffet BBQ dinner and even a complementary coach if you prefer not to walk to the party venue. For those wishing to attend the party only, tickets are available at just £45!

Don't miss the opportunity to attend the networking party of the year – make sure you book today as tickets are limited and are sure to sell out fast! Please call Suzanne on 01273 645122.

CALL FOR ENTRIES – DEADLINE 8 MARCH 2010

Organic Baby Product • Organic Facial Skincare Product • Organic Bodycare Product

Entering your products is a great way to promote your business. Shortlisted and winning businesses will gain editorial coverage on our websites and in Natural Products magazine. Plus the kudos of winning will stay with you long after the event.

To enter, complete and return the form overleaf and return along with your entry, before 8 March 2010. Winners will be announced at the awards presentation on the 11th April 2010.

Entry return address

Feona Horrex, Events Coordinator
Soil Association
South Plaza, Marlborough Street,
Bristol, BS1 3NX.

Any questions?

Please call +44 (0)117 987 4586
or email
fhorrex@soilassociation.org

**Thank you for your entry into the
Natural & Organic
Awards 2010**

THE NATURAL AWARDS

Best New Food Product
Best New Non-Food Product
Best New VMS Product
Best New Natural Beauty Product
Best Independent Retailer
NAHS Retailer of the Year
Best New Packaging Design
Natural Products Outstanding Achievement Award

THE ORGANIC AWARDS

Best New Organic Food Product
Best Organic Retailer
Best Organic Textile Product
Best Organic Facial Skincare Product
Best Organic Baby Product
Best Organic Bodycare Product

ENTRY FORM

- Best Organic Baby Product
- Best Organic Facial Skincare Product
- Best Organic Bodycare Product



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HOW TO ENTER:

Please follow the rules of entry below and send your entry with this completed form to Feona Horrex, Events Coordinator, Soil Association, South Plaza, Marlborough Street, Bristol, BS1 3NX.

If you have any further queries, please contact 0117 987 4586 or email fhorrax@soilassociation.org.

RULES OF ENTRY:

1. All entries, with three samples* must be submitted by the closing date of Monday 8 March 2010
2. Submitted products must be certified by the Soil Association accompanied by a certificate of registration and trading schedule
3. Products entered must be available for purchase by the general public in the UK
4. Products can only be entered by the brandholder. Retailers and marketing companies are asked to encourage manufacturers/suppliers to enter products directly
5. The judges' decision is final and no correspondence will be entered into.

*Organisers cannot accept any responsibility for lost or undelivered samples. Entry or entries cannot be judged where samples are received after the deadline.

JUDGING CRITERIA:

Shortlisted products will be tried and tested by our panel of judges who will be looking for and giving merit to the following:

- Performance - does the product do what it is supposed to?
- Ease of use - is the product easy to apply/use?
- Fragrance - is the balance of fragrance too strong, not enough?
- Packaging performance and attractiveness - is it suitable for the product?
- Labelling - are they clear and transparent?

Closing date

The closing date for entries is 8 March 2010. **Don't delay, submit your entry today!**

Contact name

Company details

 Shop/Company name: Address: Postcode: Tel: Fax: Email:

Entry return address

Feona Horrex, Events Coordinator
Soil Association
South Plaza, Marlborough Street,
Bristol, BS1 3NX.

Any questions?

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Thank you for your entry into the
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I am applying for best:

 Organic Baby Product Organic Facial Skincare Product Organic Bodycare Product