

**Be part of Europe's natural and organic event of the year!**  
Access the entire organic and natural market all in one place.

**10 great reasons to exhibit:**

- Take orders and close long term deals
- Meet and sell to new customers
- Meet UK and Overseas Distributors and Wholesalers
- Showcase your products to thousands of buyers
- Launch your new products to the entire industry
- Catch up with existing clients and build new relationships
- Increase brand awareness
- Research your marketplace
- Generate trade and consumer press coverage
- Introduce your products to new and profitable sectors.

**All stands include:**

- **FREE** daily stand cleaning
- **FREE** first entry in show catalogue
- **FREE** storage area
- **FREE** marketing & PR support

**Shell scheme stands include:**

- **FREE** stand carpeting
- **FREE** services as above
- 2.5m high octanorm shell scheme
- company name on fascia board
- fluorescent light



**SPECIAL SHOW PROMOTIONAL OPPORTUNITIES!**

**Onsite New Products Showcase**

£100\* +VAT



Save £90!

The New Products Showcase ensures that visitors can see hundreds of the best new products all in one place so if you are exhibiting with your new or re-branded products make sure that you get noticed by entering them in to the showcase.

During Sunday, visitors can vote for their favourite products across several categories in the New Product Showcase. Products with the most votes are announced as the winners in their category at the Natural & Organic Awards Ceremony held that evening and can celebrate at the fantastic awards party!



**Enhanced Show Guide Entry**

£105\* +VAT

Save £90!

Ensures that your details stand out on the page and includes;  
**IN PRINT:** Coloured panel, full company contact details, 120 words of text and colour logo.

**ONLINE:** Show website listing includes;  
Full contact details, 120 words of text, your logo and a weblink direct to your website.



**THE ULTIMATE PROMOTIONAL SHOW PACKAGE**

£499\* +VAT

Save £250!

- Enhanced Show Guide Entry
- Onsite New Product Showcase
- Product Listing in April & May issues of **Natural Products Magazine** – the UK's leading trade magazine for the natural and organic products sector! Includes: an image, 100 words and contact details.



**FREE – 'Distributors Wanted' Programme**

The show is now a well established International event with Distributors visiting from throughout the UK, Europe and further afield. If you are looking for distributors for your products why not join our Distributors Wanted programme which includes:

- 'Distributors Wanted' poster for your stand
- 'Distributors Wanted' listing in the showguide
- Your details emailed to our database of worldwide Distributors



**Natural & Organic**  
Products Europe  
7-8 April 2013  
Olympia | London



Book now and make sure you are promoting your products at **Britain's ONLY** trade event for the natural products, organic and health food industries!

**“ Really impressive show with loads of orders and new clients. ”**

**DAVID SMITH, CLIF BAR**

**“** The best show we do! Two days of constant good business and the perfect visitors for me. **”**

**JOHN HALES, METROPOLITAN TEA COMPANY**

**“** We've been exhibiting for 12 years and it keeps getting better and better. **”**

**CHERYL THALLON, VIRIDIAN NUTRITION**

**“** We love the show! We meet our customers and our friends. It's great to be here. **”**

**SEBASTIAN POLE, PUKKA AYURVEDA**

**“** The only real opportunity to get in front of the people who make decisions that can benefit your business for the rest of the year. **”**

**CRAIG SAMSON, JUDGES BAKERY**

**Call our sales team now on +44 (0)1273 645126 or +44 (0)1273 645120**

Online at [www.naturalproducts.co.uk](http://www.naturalproducts.co.uk)

# Natural & Organic Products Europe

Sunday 7 April | Monday 8 April 2013



**Pavilions**

- FoodLoversBRITAIN.com APPROVED
- demeter
- OTB
- Vegan

- South West Food & Drink
- HFMA • Packaging Pavilion
- Country Pavilions: Italy | Latvia | France | USA | Australia | New Zealand

[www.naturalproducts.co.uk](http://www.naturalproducts.co.uk)

**Colour key**

- Health & Nutrition
- Natural Living
- The Natural Food Show
- Natural Beauty & Spa
- Stands Sold

**STAND PRICES**

|                           |              |
|---------------------------|--------------|
| Shell scheme inline stand | £342 per sqm |
| Shell scheme corner stand | £406 per sqm |
| Space only site           | £359 per sqm |
| Premium stand position P  | +10%         |

**Natural & Organic Products Europe**

7-8 APRIL 2013 GRAND HALL | OLYMPIA | LONDON

The Natural Food Show

Natural Beauty & Spa

Natural Living

Health & Nutrition