



“ It’s a real honour to win this award. We’ve exhibited at Natural & Organic Products Europe for the past three years – we just love this industry.”

JONATHAN ZLOTOW, ALL DOG BAKERY

The Natural & Organic Awards 2010 - Sponsorship Opportunities

Sponsor an Award at the industry event of the year for only £699

Hosted in association with Natural Products magazine and the Soil Association, **The Natural & Organic Awards** are the unmissable industry highlight of the year. The Awards will be presented at Olympia’s prestigious Pillar Hall on Sunday 11th April after the show. For the first time we are offering the opportunity to sponsor one of these prestigious awards.

You benefit from:

- Extensive exposure of your brand to the entire industry
- Align your brand as the major player in your chosen category
- Being recognised as a leading industry brand

The Package includes:

- Your logo on Awards adverts and tickets
- Your logo on the stage screen during the presentation
- Award introduced as "sponsored by..."
- Present the Award in front of the countries leading retailers and manufacturers
- Your Logo in the Awards Review published in the May issue of Natural Products magazine (see next page for details)
- Listing on show site - www.naturalproducts.co.uk
- 2 x tickets to Awards and after party (£100)



The Natural Awards - £699 per category

- Best New Food Product
- Best New Non-Food Product
- Best New VMS / Herbal Product
- Best New Natural Beauty & Spa Product
- Best New Packaging Design
- Best Independent Retailer

The Organic Awards - £699 per category

- Best New Organic Food Product
- Best Organic Retailer
- Best Organic Textile Product
- Best Organic Facial Skincare Product
- Best Organic Baby Product
- Best Organic Bodycare Product

Outstanding Achievement Award - £1,000

This category will be voted on by readers of Natural Products magazine. The nominees will receive a comprehensive write up in the March issue of Natural Products magazine where readers will be encouraged to vote. Sponsor will benefit from write up and logo inclusion in the write up.



This opportunity is very limited, so make sure you contact me today!

Simon Barry, Event Director

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www.naturalproducts.co.uk

11-12 April 2010

