



11 April 2010
Pillar Hall
Kensington Roof Gardens
London

ENTRY FORM

- NAHS Retailer of the Year

HOW TO ENTER:

Please complete this form in full and return with any relevant support material, to:
Avril McCracken, NAHS, PO Box 14177, Tranent, EH34 5WX.

Please provide Support Material separately, giving a general description of the shop including:

- year established
- location
- layout & design
- 1 x photo of shop front
- photos of shop interior
- product range & knowledge
- customer care & quality of service
- aims & objectives of business
- staff training
- customer base
- sales performance figures (these will be kept confidential)



All entrants for must submit 600 words (plus) covering how their store meets the judging criteria (detailed above).

Judges will also be looking at:

- What retail innovations, achievements and qualities you are most proud of?

Please enclose relevant support material such as photographs, advertisements, printed materials, press cuttings, etc.

Closing date

The closing date for entries is 8 March 2010.

Application Details

To enter your shop for NAHS Retailer Of The Year, please complete all sections and print clearly in BLOCK CAPITALS and send this form along with your supporting material to the address above.

Contact name

Company details

Actual store size
 sq.ft

Number of staff (to include names of all staff who are HFI trained)

Entry return address

Avril McCracken
NAHS
PO Box 14177
Tranent
EH34 5WX

Any questions?

Please contact:
Avril McCracken
on +44 (0)1875 341408
or email
nahsoffice@googlemail.com

Thank you for your entry into the
**Natural & Organic
Awards 2010**