

# Natural & Organic Awards Champagne Reception & After Show Party Drinks Reception

Sunday 11th April 2010 - **Exclusive sponsorship opportunity!**



The Natural & Organic Awards and After Show Party are the unmissable industry highlight of the year. The Awards will be presented at the close of the show in Olympia's prestigious Pillar Hall, accompanied with a champagne reception. Then it's off to the devilishly chic Kensington Roof Gardens for the Networking Party of the year! An exclusive opportunity is available to be sponsor of both the drinks receptions, playing host and entertaining the most influential figures from throughout the industry.



**You will be highlighted as sponsor in all of the following marketing material, giving you huge exposure before, during and after the event:**

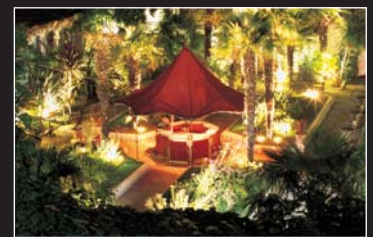
## You benefit from:

- Exposure of your brand to the entire industry before, during, and after Natural & Organic Products Europe 2010
- Being recognised as a leading industry brand
- Align your product/ service with the natural, organic and fairtrade industries
- Awards flyers x 7,000
- Natural Products magazine March edition show review x 10,000
- Logo on all Awards adverts
- Natural Products enews x 12,000 hits
- Listing on show web site- [www.naturalproducts.co.uk](http://www.naturalproducts.co.uk)
- Logo in the Awards Review published in the May issue of Natural Products magazine

## The Package also includes:

### Pillar Hall

- Logo on holding slides during the drinks reception
- Acknowledgment during the Awards as a sponsor
- Branding on two pedestals in the Pillar Hall
- Rolling presentation on a large rear projection screen during the drinks reception
- Opportunity for company representative to present an award
- Champagne and canapés
- 2x free tickets to the Awards & After Show Party (£100)



### Kensington Roof Top Gardens

- Logo on drinks vouchers at Roof Gardens
- "Drinks sponsored by..." on table talkers
- Pop up displays on entering Roof Gardens "drinks reception sponsored by..."
- Flyers on the coaches from the Awards to the Kensington Roof Top Gardens

**Sponsorship Cost: £4,500+ VAT**



**This is an exclusive opportunity, so make sure you contact me today!**

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