



Tickets only £50 for both Awards & Party events | Party only tickets just £45

7.30pm-12.00am | The Roof Gardens, Kensington

After Show Party

6.00pm-7.00pm | Pillar Hall, Olympia

Awards Reception & Presentation

Sunday 11 April 2010

# And the winner is?

Don't miss the industry party of the year!  
Once again at the fantastic Kensington Roof Gardens

**Award entry forms** can be downloaded at the show website [www.naturalproducts.co.uk](http://www.naturalproducts.co.uk) by clicking through to the awards section. Or call 01273 645122 to have them faxed or emailed to you.

### Ticket options and pricing

**Awards Reception & Presentation:** Takes place from 6pm in the Pillar Hall, Olympia and includes Champagne, canapes and transport to the Roof Gardens – tickets £10. \*Please note tickets are limited and allocated on a first come first served basis.

**Aftershow Party:** Commencing at 7.30pm at the Roof Gardens, Kensington and includes food, drink, entertainment, dancing and a perfect networking opportunity – tickets £45.

**Combined Awards Event Ticket:** Includes entrance to the Awards Reception & Presentation and entrance to the After Show Party – tickets £50.

### YOUR CONTACT DETAILS:

Name:

Address:

Tel:  Email:

**PLEASE RETURN THIS FORM TO:** Suzanne Rowland, Diversified Business Communications UK, Blenheim House, 120 Church Street, Brighton BN1 1UD  
tel 01273 645122 fax 01273 645144 email [srowland@divcom.co.uk](mailto:srowland@divcom.co.uk)

### BOOK TICKETS FOR THE AWARDS RECEPTION AND AFTER SHOW PARTY!

I would like to purchase (see left for ticket options):

Combined Awards Event tickets\* @ £50 each £

Awards Reception & Presentation tickets\* @ £10 each £

After Show Party tickets only @ £45 each £

#### PAYMENT TERMS & CONDITIONS

We are unable to confirm your booking without payment. vat @ 17.5%

Please complete your payment details below. Cancellations made before 19 March, are entitled to a 50% refund, after this date there will be NO refunds given.

total £

I enclose a cheque made payable to 'Diversified Business Communications UK'

Please debit my VISA/MasterCard No. Expiry Date

Cardholder's name:

Card billing address:

I accept the above terms and conditions:

Signed:

Date:



**THE ORGANIC AWARDS**  
Hosted by the Soil Association

- Best New Organic Food Product
- Best Organic Retailer
- Best Organic Textile Product
- Best Organic Facial Skincare Product
- Best Organic Baby Product
- Best Organic Bodycare Product

**THE NATURAL AWARDS**  
Hosted by the Natural Products Magazine

- Best New Food Product
- Best New Non-Food Product
- Best New VMS Product
- Best New Natural Beauty Product
- Best New Sports Nutrition Product
- Best Independent Retailer
- NABS Retailer of the Year
- Best New Packaging Design
- The Natural Products Outstanding Achievement Award

AWARDS CATEGORIES



# It's party time!

The awards will once again be presented at the close of show on **Sunday 11th April** in Olympia's Pillar Hall accompanied with a Champagne Reception and canapes. Then it's on to the after show party at the devilishly chic **Kensington Roof Gardens**.

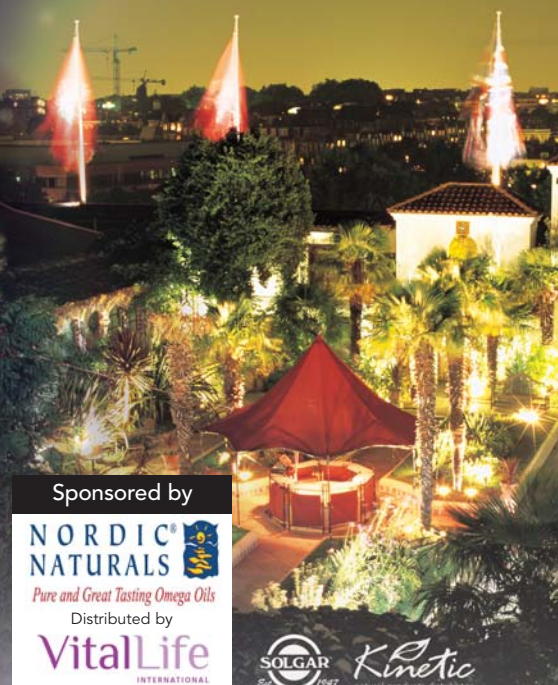
The Roof Gardens is the perfect venue for the party of the year. A piece of genuine fantasia with one and a half acres of themed gardens and unparalleled views of London's spectacular skyline, it's the ultimate choice for the industry's biggest party with dancing, entertainment, great food and the chance for a much needed after show drink!

Advance tickets cost **just £50** and include entry to the awards presentation at the Pillar Hall, entrance to the after show party at the Roof Gardens, buffet BBQ dinner and even a complimentary coach if you prefer not to walk to the party venue. For those wishing to attend the party only, tickets are available at **just £45!**

**Don't miss the opportunity to attend the networking party of the year – make sure you book today as tickets are limited and are sure to sell out fast!**

## The Natural & Organic Awards

Hosted in association with the Soil Association, the awards have become the benchmark for excellence and set the standard for innovation, quality and commitment in the natural and organic sector. Winners achieve not just kudos and industry respect but also gain a huge competitive advantage from displaying their winner's logos on their products.



Sponsored by



## AWARDS ENTRY CRITERIA

### AWARDS

Entry Deadline – 8 March 2010

Please support your self nominating entries with as many details as possible.

#### ■ Retail Awards

- Best Independent Retailer  
Sponsored by NATorigin
- Best Organic Retailer\*
- NAHS Retailer of the Year\*\*



\*Please see Organic Awards section  
\*\*NAHS Retailer of the Year is only open to NAHS members, please contact the NAHS on 01875 341408 or email [nahsoffice@gmail.com](mailto:nahsoffice@gmail.com).

Judges will be looking for product range and knowledge, store layout and design, staff training, customer care, local community involvement and innovation. Shortlisted stores may be visited by one of our judges.

#### ■ Best New Packaging Design

Judging is based on the functionality, design aesthetics and shelf prominence of the entry. The design must have been launched or re-branded between April 2009 and March 2010.

Please accompany your entry with an example of the new packaging and as much support promotional material as possible.

### AWARDS JUDGED BY VISITORS AT THE SHOW

#### ■ Best New Products

The best products featured in the **New Products Showcase** are voted for by the visitors attending the show on Sunday 11 April. Winners are decided by a panel of onsite judges from the shortlist provided. Open to exhibitors at the show only, who have booked their product(s) into the **New Products Showcase**. Products launched or re-branded since 1 May 2009 can be entered into one of the categories listed below:

- Best New Food Product
- Best New Non-Food Product
- Best New VMS Product
- Best New Natural Beauty Product
- Best New Organic Food Product
- Best New Sports Nutrition Product

### AWARD NOMINATED BY YOU

#### ■ Natural Products Outstanding Achievement Award

Nominate someone who has made a real difference, or who has dedicated years of transformational service, to the sector.

Nominations for this special award should be emailed to Suzanne Rowland, at [srowland@divcom.co.uk](mailto:srowland@divcom.co.uk)

### ORGANIC AWARDS

Hosted by the **Soil Association**



#### ■ Best Organic Retailer

To qualify as an organic retailer 50% of product range must be given over to organic products. Judges will be looking for product range and knowledge, store layout and design, staff training, customer care, local community involvement and innovation. Retailers will be shortlisted by public vote and the final decision made by independent judging.

#### ■ Best Organic Textile Product

Open to all organic textile and clothing products certified to the Soil Association organic standards or GOTS. The judging panel will be looking for a high degree of quality, design, functionality and sustainability.

#### ■ Organic Beauty Awards

- Best Organic Facial Skincare Product
- Best Organic Baby Product
- Best Organic Bodycare Product

The **Organic Beauty Awards** are open to any beauty product that is certified by the Soil Association. Products will be screened by a carefully selected judging panel and then trialled by a consumer group.

For full criteria and entry details, please visit [www.naturalproducts.co.uk](http://www.naturalproducts.co.uk) and click through to the awards section.

